

**Credit Unit System:
Information on Courses**

1. **Course Title:** Art Administration and Curatorial Practice
2. **Course Code:** SM2227
3. **Course Aims & Objectives:**
The purpose of this course is to introduce the mechanism of the art institution and arts programming, and to provide students with the skills necessary to conceive, implement, and evaluate arts administration. The course also develops the students' cultural sensibility and critical capability when practicing arts management and curating art programs.
4. **Units:** 3
5. **Level:** A2/B3
6. **Keyword Syllabus:**
programming, planning, organizational structure and strategy, people management, budget planning, financial management, marketing, public relations, promotion, sponsorship, fundraising, space design, leadership, art policy, art criticism, curatorial practices, audience development, arts education, work ethics
7. **Teaching pattern:**
Duration of course: 1 semester
Suggested lecture/tutorial/laboratory mix: 3 hours lecture and tutorial
8. **Assessment pattern:**
Examination duration: No examination
Percentage of coursework, examination, etc.: Assignments based.
Grading pattern: Standard (A+AA-...F)
9. **Pre-requisites:** Nil
10. **Pre-cursor:** Nil
11. **Equivalent Courses:** Nil

Returned by:

Name: Phoebe Man

Department: School of Creative Media

Extension: 2194 2766

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